

NESCAFÉ ALEGRIA® THE CLEVER TOTAL COFFEE SOLUTION

With the NESCAFÉ Alegria TOTAL COFFEE SOLUTION, serving a variety of great quality beverages has never been simpler.



A choice of flexible and reliable coffee machines

A wide range of products and menus

NESCAFÉ - a brand that is trusted globally*

100% COFFEE

Our Coffee Journey
- from Farm to Cup



1 FARMING

Once ripe, our coffee cherries are harvested by hand. As beans ripen at different times, this manual process ensures only perfect beans are selected.



2 BLENDING

Our skilled coffee experts taste various beans and blend them to create a high quality coffee.



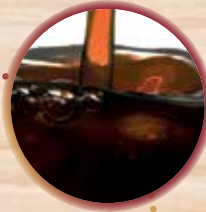
3 ROASTING

We roast the beans to bring to life the full flavor and aroma of each bean, creating a rich and balanced coffee.



4 GRINDING

We carefully adjust our grinders so we are able to extract the best flavors and aromas from each bean.



5 BREWING

We take the ground coffee and pour hot water through it to extract just the right amount of flavor.



7 PREPARING

Our pure coffee extracts and coffee machines work in perfect harmony together. All you have to do is press the button and let the magic happen.



6 DRYING

We then take the brewed coffee and simply evaporate the water, which leaves us with the pure coffee extract.

