



Kids' Flavor Favorites

Infographic Shows Trends

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Perry Miele
President
Nestlé Professional

What Do Kids Crave? Discover The Trends.

Modern kids deserve a modern Kids' Menu! Update your offerings with recipe ideas from our free Infographic. Plus, discover new hot beverages that will sell big during the cooler months. And see why handhelds are so popular. [Read on.](#)

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Warm Up Outdoor Meals with Hot Beverages

The winter forecast predicts a flurry of hot beverage sales. With another year of expanded outdoor dining, they'll be welcome buffers from the chill.

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Nibbles or Noshes, Handheld Trend Is Strong

Sometimes customers don't want the bother of knives and forks. So, menu handheld items that are easily enjoyed on the go.

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90% of People Are Interested in This Sandwich

Boost breakfast with a bite consumers want. Made with real cheese & no artificial flavors, it's the perfect start to any day.

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Vid Lutz
Corporate Executive Chef
Nestlé Professional

Try These Delicious Recipes

"Lighthearted, whimsical recipes are ideal for the run-up to the holiday season, and appeal to kids and grownups alike."



Fried Macaroni and Cheese Sticks

Cut frozen Macaroni and Cheese into sticks, coat in seasoned panko crumbs and deep-fry to create an appealing finger food.

[VIEW RECIPE](#)



M&M No-Bake Cheesecake

This fun, fanciful, ganache-topped cheesecake recipe is all about ease of preparation and the iconic flavor of M&M candies.

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Build A Better Beverage Program

Beverages are one of the most profitable items on any menu; learn how to maximize sales using a variety of different strategies.

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RESOURCES



New Report

[Download](#) "Changing Customer Expectations & Combo Meals."



Asking for Proof

[Tips](#) on how to ask customers for proof of vaccination.



Reducing Turnover

At a time when labor shortages are a [constant challenge](#).



Tracking Mandates

A state-by-state [guide](#) to vaccine and masking mandates.

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